To sponsor, please contact Shari O’Loughlin at shari@compassionatefriends.org or visit http://bit.ly/conference-support
WHO WE ARE
The Compassionate Friends, Inc. (TCF) is a national non-profit, self-help organization offering support, understanding and hope to families grieving the death of a child of any age, from any cause. TCF provides highly personal comfort and support to every family experiencing the death of a child. TCF was founded 50 years ago in England and today has over 500 chapters in local communities around the United States. The national website averages over 10,000 weekly views. TCF’s Facebook page has over 285,000 likes and has an average weekly post reach of over 250,000. TCF’s private Facebook pages serve over 102,000 members. TCF’s Twitter page has over 5,000 followers. Each chapter, along with the supporting national organization, is committed to helping every bereaved parent, sibling, or grandparent who may walk through our doors or contact us.

THE VALUE OF A TCF NATIONAL CONFERENCE
FOR MEMBERS
The TCF Annual Conference is a weekend that offers bereaved parents, grandparents, and siblings a supportive setting where they can be surrounded by other bereaved parents, grandparents, and siblings. It is attended by over 1,000 individuals each year. It is a place where hope grows, and friendships are made with others who truly understand. With inspirational keynote speakers, abundant workshops for everyone’s wants and needs, and a remembrance candle lighting program culminating with the annual Walk to Remember; this time of healing and hope is a gift to these families. Your sponsorship enables TCF to provide this gathering at an affordable rate so that all who need to can attend.

FOR COMPANIES
The compassionate, caring environment of the TCF Annual Conference draws over 1,000 individuals from all walks of life and professions. In addition to providing a safe place for families to be together to remember and share the everlasting love they have for their precious children, siblings, and grandchildren, your sponsorship will provide visibility for your company, products, and services.
SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR $30,000

- Prime placement of name or company logo on conference materials and signage
- Sponsorship announcement from podium during each main event
- Five posts on social media outlets acknowledging the sponsorship
- Slide acknowledging gift in slide show played during the Friday Lunch and Saturday Dinner
- Two reserved tables to include 20 meal tickets for the Friday Lunch and Saturday Dinner
- Five conference and Walk to Remember registrations

CONFERENCE PARTNER $20,000

- Priority placement of name or company logo on conference materials and signage
- Sponsorship announcement from podium during each main event
- Two posts on social media outlets acknowledging the sponsorship
- Slide acknowledging gift in slide show played during the Friday Lunch and Saturday Dinner
- One reserved table to include ten meal tickets for the Friday Lunch and Saturday Dinner
- Three conference and Walk to Remember registrations

CONFERENCE PATRON $10,000

- Sponsorship announcement from podium during opening program
- One post on social media outlets acknowledging the sponsorship
- Slide acknowledging gift in slide show played during the Friday Lunch and Saturday Dinner
- Five meal tickets to Friday Lunch
- Two conference and Walk to Remember registrations

IN ADDITION TO THE ABOVE, SELECT ONE OF THE FOLLOWING OPTIONS (multiple available):

- Leadership Day Sponsor: A sign recognizing your gift and acknowledgment from the podium
- Saturday Evening Dinner: One reserved table to include ten meal tickets for the Saturday Dinner
CONFERENCE CHAMPION $5,000
• Sponsorship announcement from podium during opening program
• One post on social media outlets acknowledging the sponsorship
• Slide acknowledging gift in slide show played during the Friday Lunch and Saturday Dinner
• Two conference and Walk to Remember registrations

IN ADDITION TO THE ABOVE, SELECT ONE OF THE FOLLOWING OPTIONS (multiple available):
• Walk to Remember: Name or company logo printed on the Walk to Remember banner carried in the walk
• Friday Lunch: One reserved table to include 10 meal tickets for the Friday Lunch
• Lanyards: Name or company logo printed on the conference lanyards distributed to each attendee

CONFERENCE BENEFACCTOR $2,500
• One post on social media outlets acknowledging the sponsorship
• Two conference and Walk to Remember registrations

IN ADDITION TO THE ABOVE, SELECT ONE OF THE FOLLOWING OPTIONS (multiple available):
• Sibling Shirts: A sign recognizing your gift and announcement at sibling gatherings recognizing your gift
• Memory Boards: A sign recognizing your gift will be prominently placed with the memory boards and an acknowledgment of your gift from the podium
• Crafty Corner: A naming opportunity for the Crafty Corner
• Walk T-Shirt Sponsorship: Name or company logo printed on the Walk to Remember T-shirts
CONFERENCE ASSOCIATE $1,000
• A sign recognizing your gift will be prominently placed
• One post on social media outlets acknowledging the sponsorship
• One conference and Walk to Remember registration

YOUR $1,000 GIFT WILL BE APPLIED TO ONE OF THE FOLLOWING AREAS (multiple available):
• Opening Program
• The Gathering Place
• Volunteer T-shirts
• Sibling Friday Night Event (18+)
• Healing Haven
• Butterfly Boutique
• Silent Auction
• Leadership Day Lunch
• Regional Coordinator Lunch

CONFERENCE ADVOCATE $750
• A sign recognizing your gift will be prominently placed
• One post on social media outlets acknowledging the sponsorship

YOUR $750 GIFT WILL BE APPLIED TO ONE OF THE FOLLOWING AREAS (multiple available):
• Reflection Room
• Registration Area
• Sibling Registration Area
• Picture Button Table
• Sibling Hospitality Area

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CONFERENCE FRIEND $500

- A sign recognizing your gift will be prominently placed
- One post on social media outlets acknowledging the sponsorship

YOUR $500 GIFT WILL BE APPLIED TO ONE OF THE FOLLOWING AREAS (multiple available):
- Meet and Greets
- Comfort Committee
- Volunteer and Information Table
- Messages of Love Table
- Conference Scholarship
- Uplifting Quote Sign
PLATINUM SUPPORTER $250
A sign recognizing your gift will be prominently placed

YOUR $250 GIFT WILL BE APPLIED TO ONE OF THE FOLLOWING AREAS:
• Leadership Day Registration Area
• First-Timers Orientation

GOLD SUPPORTER $150
A sign recognizing your gift will be prominently placed

YOUR $150 GIFT WILL BE APPLIED TO ONE OF THE FOLLOWING AREAS:
• Workshop
• Sibling Orientation

SILVER SUPPORTER $75
A sign recognizing your gift will be prominently placed

YOUR $75 GIFT WILL BE APPLIED TO ONE OF THE FOLLOWING AREAS:
• Leadership Day Workshop
• Sharing Session

Dinner Centerpiece $60: A card will be placed next to the centerpiece acknowledging your gift

Lunch Centerpiece $40: A card will be placed next to the centerpiece acknowledging your gift

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